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(Neb.)-Marketing And Social Media Workshop Offered For Local Businesses

By: Chris Fankhauser Posted at: 09/06/2013 12:39 PM

(Chadron)-A seminar will be offered in Chadron for businesses who would like to make the most of marketing when using social media outlets. The free seminar will be held at the Chadron State College Old Admin Building in the Computer Lab next Thursday, beginning at 9:30 am.

Offered by University of Nebraska Extension and sponsored by Rural Enterprise Assistance Project, those in attendance will gain insight into online marketing from Extension Educators Jenny Nixon and Connie Hancock as they share their expertise with local business owners. Although it may seem like some businesses have all the luck when it comes to marketing, Nixon and Hancock will show how time spent thinking about customers, carefully choosing online marketing tools and effectively engaging customers will help businesses succeed.

The initial workshop will take place in the morning session, with a question and answer session from 1-3 pm. Those wanting more information on the workshop can contact Hancock at 308-254-4455, or emailing chancock1@unl.edu. To register, contact Nixon at 308-668-2428, or email jnixon@unl.edu.

(Information courtesy UNL Extension)