



"Because Not All Radio Stations Are Created Equal"

Chadrad Communications, Inc.
226 Bordeaux St - Chadron, NE 69337
308-432-5545 fax 308-432-5601
E-mail: kcsr@chadrad.com

(S.D.)-Tourism Industry's Economic Impact Up Five Percent

By: Roxie Graham-Marski Posted at: 01/18/2013 09:18 AM

PIERRE, S.D. (AP) - Gov. Dennis Daugaard says the South Dakota tourism industry's impact on the state economy was nearly \$2 billion last year, up 5 percent from the previous year.

Daugaard says the tourism industry generated about \$291 million in state and local tax revenue last year, about 19 percent of total taxes.

The governor also says 27,731 jobs were generated by South Dakota's tourism industry last year, or about one of every 11 jobs in the state.

The report on tourism's impact on South Dakota's economy was released in conjunction with the state's annual tourism conference.

Daugaard says that for every dollar the state spends on advertising South Dakota as a vacation destination, it gets back \$5 in taxes.