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(Neb.)-State Fair 2013 Theme "The Thrill Of It All"

By: Jeremy Anderson Posted at: 01/29/2013 02:19 PM

(Grand Island)-"The Thrill of it All" is the new theme for the 2013 Nebraska State Fair. The theme was chosen to highlight the new partnership with midway carnival provider, Wade Shows, with offices in Michigan and Florida.

According to State Fair Executive Director, Joseph McDermott, "Our partnership with Wade Shows actually began at the 2012 Nebraska State Fair when we erected the new Sky Tram. Wade Shows owns and operates the Sky Tram which provided 30,000 fairgoers with a high-flying look over the fairgrounds this past year.

"This year, the new ride line-up will prove to be a huge draw with kiddie rides in the "Lil' Parners" area, family rides, thrill rides and a new slate of spectacular rides fairgoers expect when visiting the Nebraska State Fair," McDermott said.

Consistently ranked number three among the top amusement companies in the nation by CarnivalWarehouse.com, Wade Shows has a total of over 100 amusement rides and entertains over 15-million people annually.

McDermott said, "Wade Shows is unprecedented when it comes to customer appeal and service. Their customer service amenities include shaded seating area, mouthwatering food, landscaping, games and their all-new Gold Access Program, offering more opportunities for guests of the Nebraska State Fair.

Wade Shows entertains at dozens of events each year including the Missouri State Fair, the Oklahoma State Fair, the San Antonio Livestock Show, the Florida State Fair, among others.

The Nebraska State Fair runs from August 23 through September 2, 2013.