

Annual EEO Public File Report

For the Period Beginning January 22, 2014 and Ending January 21, 2015

Part I

Station Information

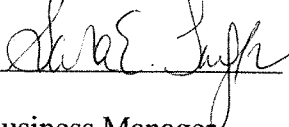
Part II

Recruitment sources/interviewees for each full-time vacancy

Part III

Recruitment initiatives

Preparer: Sara E. Taylor

Signature: 

Title: Business Manager

Date: January 21, 2015

Telephone: 308-432-5545

Part I

This report covers the following employment unit: Chadrad Communications, Inc.

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>	<u>State</u>	<u>LMA</u>
KCSR	AM	10081	Chadron	NE	N/A
KBPY	FM		Hay Springs	NE	N/A

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 2 full-time job vacancies were filled by the employment unit.

The station website is www.chadrad.com.

Part II

AM 610 KCSR Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: AM 610 KCSR, Chadron Nebraska and is required to be placed in the public inspection files of this station, and posted on their websites.

Covering the Period From: 1/22/14 to 1/21/15

Section 1: Vacancy Information

Full-time positions filled by Job Title	Recruitment Source of Hiree	Number of Interviewees from all sources for this position
News Director	Nebraska Broadcasters Association	2
Traffic Director	Chadron Record	3

Total Number of Persons Interviewed During Applicable Period: 5

Section 2: Recruitment Source Information

Recruitment Source	Total number of Interviewees this source provided during period	Full-time positions for which this source was utilized
Chadrad Communications Website chadrad.com	2	2
Nebraska Broadcasters Association	1	1
Chadron Record	2	1

Other Recruitment Sources Utilized:

CSC Internship and Career Placement Office
Nebraska Workforce Development*

*Indicates sources that have request notification of job openings.

New Job Vacancy

General Information

1. News Director
2. KCSR-AM and KBPY-FM
3. Position Opened 5/1/14
4. Position Filled 6/15/14

Interviewees:

1. List of Interviews for this position:

Date	Recruitment Source
5/15/14	chadrad.com
5/29/14	Nebraska Broadcasters Association
2. Total number of people interviewed for this position: 2

New Job Vacancy

General Information

1. Traffic Director
2. KCSR-AM and KBPY-FM
3. Position opened 9/1/14
4. Position filled 10/6/14

Interviewees

1. List of Interviews for this position:

Date	Recruitment Source
9/20/14	chadrad.com
9/23/14	Chadron Record
9/30/14	Chadron Record
2. Total number of people interviewed for this position: 3

Part III

As of January 21, 2015 KCSR had 10 full-time employees.
Population is under 250,000.

Activity #1

Activity: Job Fairs - 2

Preparer: Sara E. Taylor

Host/Sponsor of Activity:

Chadron State College - March 25, 2014

Participating Station Personnel: Dennis Brown and JoDee Serres

Chadron State College – October 24, 2014

Participating Personnel: Dennis Brown, JoDee Serres, Mike Trueblood

Description of activity and scope of station participation:

KCSR/KBPY was a participating vendor at these job fairs. KCSR/KBPY representatives visited with students and the public about KCSR/KBPY and career opportunities in broadcasting. Brochures were handed out describing what KCSR/KBPY does as a locally programmed station and brief descriptions of current positions. Also handed out business cards.

Activity #2

Activity: Internship Program

Date: September 2014 to Present

Host/Sponsor of Activity: KCSR/KBPY works closely with the Chadron State College Internship Program.

Participating Station Personnel: All KCSR/KBPY employees spent time working with and explaining their position to the intern.

Description of activity and scope of station participation:

Collin Brooks – interned from September 2014 to present – assists with scheduling and loading music and duties as assigned

Activity #3

Activity: Scholarship Program

Date: May 2014

Host/Sponsor of Activity: KCSR/KBPY and Nebraska Broadcasters Association

Participating Station Personnel: Sara Taylor

Description of activity and scope of station participation:

KCSR/KBPY joined forces with other Nebraska Broadcaster Association members to offer 2 - \$1,500 scholarships in Nebraska.

Activity #4

Activity: EEO Training Seminar

Date: August 15, 2014

Host/Sponsor of Activity: Nebraska Broadcasters Association

Participating Station Personnel: Dennis Brown

Description of activity and scope of station participation:

Dennis Brown participated in an EEO Training Seminar at the Broadcasters Association Convention.