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(Neb.)-Big Ten, Pac 12 announce new bowl affiliations

The word "BIG" in a large, bold, sans-serif font. The "B" is black, and the "I" and "G" are blue.

By: Andrew Lacy Posted at: 06/24/2013 04:03 PM

SAN FRANCISCO (AP) — The Big Ten and Pac-12 are strengthening their postseason ties with a pair of matchups in California bowl games.

The Holiday Bowl in San Diego and the Kraft Fight Hunger Bowl in San Francisco announced six-year agreements Monday for teams from each conference to play each other starting in 2014.

The Big Ten replaces the Big 12 in the Holiday Bowl, where the Pac-12 already had an affiliation. The Fight Hunger Bowl will have the Pac-12's fourth selection after the College Football Playoff, of which the Rose Bowl is a part of, the Alamo Bowl in San Antonio, Texas, and the Holiday Bowl.

The Fight Hunger Bowl had been sixth. The Big Ten is not locking in a selection order with its bowl partners.