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(Neb.)-Pink Power Breast Cancer 5K Walk/Run Fundraiser Saturday  [Listen](#)

By: Roxie Graham-Marski Posted at: 10/25/2013 10:35 AM



(CHADRON)-There is a Pink Power community event and fundraiser taking place in Chadron on Saturday. The day will feature a 5K walk/run and lots of other fun activities. Cheyenne Wilson, owner of the Cowgirl Swank store and host of the Pink Power event, explains how she got the idea for a walk/run.

\*Listen to story for sound bite\*

Wilson said the race and the entire day, which celebrates breast cancer survivors, is not just for women, but for the whole family.

\*Listen to story for sound bite\*

There will also be sales on merchandise at Cowgirl Swank, goodies and fun activities for the kids, and a donation-based lunch. Wilson says the entry fee for the walk/run is \$5, all of which will be donated to money being raised for a local breast cancer survivor.

\*Listen to story for sound bite\*

Another way Wilson is hoping to raise money is through a raffle for a cedar beverage cooler.

\*Listen to story for sound bite\*

Activities will be taking place at Cowgirl Swank from 10:00 a.m.-2:00 p.m. Registration for the walk/run starts at 10:00 a.m., and the race will commence at 11:00 a.m. Wilson says she has GPS-ed the course that is set to begin and end at the store, which is located just off Hwy. 385 about two miles south of Chadron.

(Questions? Comments? E-mail [news@chadrad.com](mailto:news@chadrad.com).)

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