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(Neb.)-Girl Scout Cookie Sales More Than A Fundraiser



By: Chris Fankhauser Posted at: 02/22/2013 09:49 AM

(Chadron)-Girls of all ages are now out and about in communities around Nebraska selling the ever-popular Girl Scout Cookies. Sandy Nelson is the Public Relations Specialist with Girl Scouts of Nebraska. She said that the organization began in Georgia in 1912, and cookie sales started in a cafeteria in Oklahoma in 1917, becoming the wonderful fundraiser that it is today.

She said it started out as a sugar cookie, like the shortbread cookies sold today, and grew into a multi-million dollar fundraiser. Each year there are tried and true cookies, and sometimes, like this year, a new cookie is added to the mix.

The new cookie this year is a mango sandwich cookie. Nelson says this cookie uses a technique to actually infuse vitamins into the creamy filling, but it is still a cookie. Just a cookie with a little less guilt.

Everyone has their favorite cookie, and Nelson says that the Thin Mint seems to be the top runner over even store-bought brands. Cookie sales take place over a period of approximately 5 to 6 weeks, and the Thin Mints not only outrank the other Girl Scout cookies, they also beat the Oreo for annual sales.

As much as people enjoy the cookies themselves, Nelson says the sales are so much more than just cookies. The girls learn several different skills while selling, which includes goal setting, decision making, money management, people skills and business ethics. Nelson said the girls, who have the opportunity to sell cookies from the time they are Daiseys in Kindergarten to Ambassadors in High School, are very poised by the time they finish their school years in the program.

For more on the organization, or to find a place to purchase cookies in Nebraska, go to their web page at www.girlscoutsofnebraska.org

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