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(Wyo.)-Could Coca-Cola Super Bowl Ad Lure Visits To Cody?



By: Roxie Graham-Marski Posted at: 02/01/2013 07:42 AM

POWELL, Wyo. (AP) - The town of Cody is getting name checked in connection with a Coca-Cola ad set to air Sunday during the Super Bowl.

Coca-Cola's ad has a group of cowboys racing showgirls and scavengers for some soda. The cowboys' hometown isn't mentioned in the ad itself, but the fictional online biography that Coca-Cola posted for the cowboys says they hail from Cody, Wyo.

Scott Balyo of the Cody Country Chamber of Commerce says it's not a bad thing any time the Cody name gets out. He says that if people check out Coca-Cola's website and are inspired to look for information about Cody and take a vacation in town, it's a good thing.